

# Careers in Public Media





## STUDIO PRODUCTION

### Who We Are

WPSU is a nonprofit PBS and NPR Member station licensed to Penn State. As a working production facility WPSU creates television, radio, and digital content and online courses.

Through its television station, WPSU reaches 1.3 million people across 24 counties through four channels: WPSU, WPSU World, WPSU Create, and WPSU KIDS. WPSU-FM reaches 13 counties through broadcasting and two online streams: WPSU-Classical and WPSU Jazz.

Through collaborations WPSU extends the abundant resources of Penn State, PBS, and NPR to provide content and community engagement.



## RADIO

WPSU engages audiences through:

- original television productions
- original radio productions
- online content
- collaborative productions
- Community call-ins
- educational family events
- music performances
- PBS and NPR programming
- town halls, forums, and meetings
- Penn State production services
- student internships
- graduate assistantships



## DOCUMENTARY FILMMAKING

### Careers at WPSU

Public media provides an opportunity to create, to tell stories, and to convene conversations around important issues and make an impact. But most importantly, public media provides a unique way to get involved in your community; perhaps more than any other entity, public television and radio plays a major, even critical, role in the lives of their audiences. A communications career in public media can lead to being part of the civic and cultural well-being of your community. When you picture what people do at WPSU, you might envision jobs such as a radio announcer, news



reporter, videographer, or an editor. It takes many types of skills to run a public media organization. From engineers to TV and radio programmers, from graphic design and information technology, to marketing and development, there is an incredible variety of career options in the broadcast and digital communications field.

Some jobs require skills and abilities learned and honed in the field, while others require a college education. Recommended degrees to consider for this industry are engineering, telecommunications, journalism, media relations, marketing, and filmmaking.



COMMUNITY ENGAGEMENT

### Jobs in Public Media

Administration

Audio Operations

Audio Voice-over

Broadcast Operations

Business and Finance

Community Engagement

Database Development

Editor

Event Management

Facilities Management

Fundraising and Grant Writing

Engineering

Graphic Design

Information Technology

Instructional Design

Marketing and Social Media

Membership

Office Work

Photographer

Producer/Director

PreK-12 Education

Radio/TV Reporter

Script Writing

Set Design

TV and Radio Host

TV and Radio Programming

TV and Radio Traffic

Video Operations

Volunteer Coordination

Web Design—and more!



VIDEOGRAPHY/PHOTOGRAPHY



EDITING

**For information about  
employment and internships,  
visit these web pages:**  
[wpsu.psu.edu/about/jobs](http://wpsu.psu.edu/about/jobs)  
[wpsu.psu.edu/about/internships](http://wpsu.psu.edu/about/internships)

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