For Grades: K – 7th
Duration: 3 class sessions
Objectives:
- Identify types of careers associated with a public media station.
- Demonstrate the stages of story production.
Contents:
- Plan Your Trip
- Classroom Extensions
- At-home Extensions
- PBS LearningMedia Resources
- Standards Alignment
- Career Readiness Artifact
- KWL Chart

Explore our television and radio production studios and see how your favorite PBS shows make it to your television and other devices!
Plan Your Trip!

**KWL Chart [Assessment]:** Use the included KWL chart to help students assess what they “Already Know” and “What they Wonder” about television and radio production. Use their answers to help guide a discussion prior to the Field Trip and identify areas that, as a class, you’ll have to research to find out.

**Guiding Questions:**
- What type of professionals do you think work at a tv or radio station?
- How do you think shows get from the station to different devices such as your tv, radio, tablet, etc?

**Watch & Tell [Activity]:** Play a PBS LearningMedia video clip from a topic area related to your curriculum. After watching, have the students discuss and predict what they think went into making that video. Some questions you might have them ask are:
- Did someone have to videotape it? Were they standing still, or did they move the camera around?
- Were there any editing techniques you noticed? What did it look like going from one scene to another (did it fade, or cut to it)?
- If there was a commentator or host, do you think the person memorized their lines or had them on a teleprompter?
- Were there any props used? How were they used or made?

It’s Field Trip Day! Start your trip by going over the different locations of the station with your students and having them predict what they will see. Then, as a class, or in small groups, travel through the locations to see images, read descriptions, and watch videos. Have your students take notes and draw observations based on the questions below:
- What other types of jobs do you think there are at the station?
- What surprised you?
- What questions do you still have?

**KWL Chart [Assessment]:** Complete the KWL chart you began before the trip by having students fill-in the “What I Learned” column.
- Discuss what new things they learned about a media station.
- Discuss if there was anything that they thought they knew before the field trip that was not quite correct and how the field trip helped to clear up the misconceptions.
**Classroom Extensions**

**Exploration:** Look for a local newspaper, radio station, or other media production station to discover other ways stories are shared with the community! Engage your students' interest by learning more about the many **career opportunities** available in public media and completing the **Career Readiness Portfolio Artifact Form** included in this guide.

**Expert:** Hear from the professionals up-close and personal, schedule an in-person field trip to WPSU Studios (Outreach Building, University Park, PA 16802) by emailing education@wpsu.org.

**Experience:** Register with WPSU to request your **FREE Classroom Activity Kit** from your local Intermediate Unit (IU) lending library to extend the Field Trip Experience.

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**Create a classroom story [Activity Guide]**

- **Start with an idea:** Have students follow along in this **lesson** to learn some storytelling basics. You can also share this **guide** to help develop an idea.

- **Plan your story:** It's helpful to start with a **Storyboard** to think through how the story will look.

- **Share it:** Whether it's a performance, a written essay, or an audio book, try out different ways to share a story.

- **Editing:** Enhance how the viewer experiences the story with added graphics, sounds, and music.

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**At-Home Extensions**

**“Make” A Story Come to Life [Activities]:** Share these activities with your students' grown-ups to extend the learning at home

- **Claymation:** Watch these five steps to help you create your Claymation story.

- **Stop Motion:** Learn all about stop motion with these tips.

- **WPSU Studios Coloring Book:** Learn the basics of media production with this engaging activity book.
Additional Resources

Grades K-5
- **Reading and Sharing Stories**: Use these storytelling-themed activity sheets to allow children to choose their own learning adventures.
- **Storytelling Lessons**:
  - Oral Traditions
  - Performance and Art
  - Tales of Everyday Life
  - Writers’ Workshop

Grades 6-8
- **Creative Lesson Plans for Personal Storytelling**: These five lessons engage students in the appreciation, creation and discussion of media-based work by supporting them as storytellers and visual media artists, with a focus on photography and filmmaking.

Grades 9-12
- **Video Production: Behind the Scenes with the Pros**: In this collection, students will learn about video production techniques, basic equipment needs, production roles, and careers.

Standards Alignment

- **English Language Arts**:
  - 1.4 Writing – Informative/Explanatory [A], Opinion/ Argumentative [G], Narrative [M]
  - 1.5 Speaking and Listening – Integration of Knowledge and Ideas Multimedia [F]
- **Science and Technology and Engineering Education**: 3.4.D.2 Using and Maintaining Technological Systems
- **Career Education and Work**: 13.1. Career Awareness and Preparation (A, B, E, & H)

Feedback

We would greatly appreciate your feedback as we continue to develop and improve upon this program. Please consider taking this short survey. Thank you!

https://wpsumm.wufoo.com/forms/qakrwaf1gjht7/
Career Readiness Portfolio Artifact

Name ___________________________________________________________ Grade ________

Teacher ______________________________ School ___________________________

Virtual Field Trip Taken: _________________________________________________

Which Career Education and Work Standard did the Field Trip or related activity align with? (Check all that apply)

☐ Career Awareness and Preparation (learning about a new skill or type of work or career)

☐ Career Acquisition (learning skills to attain a career)

☐ Career Retention and Advancement (learning how to run a business, market, and/or create a new idea to solve a problem)

☐ Entrepreneurship (learning how to run a business, advertise, and have a new idea)

What did you learn or find interesting on this field trip?

_________________________________________________________________________________________________________

_________________________________________________________________________________________________________

_________________________________________________________________________________________________________

_________________________________________________________________________________________________________

Something I want to learn more about:

_________________________________________________________________________________________________________

_________________________________________________________________________________________________________

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This field trip was: □ Awesome! □ Somewhat interesting □ Not the best
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